



Calister Enejele

A Nigerian accredited sports journalist, with CAF, World Cup and AFCON Experience

Introduction

My name is Calister Enejele, and I am a FIFA accredited journalist and Social Media influencer. Over the past years I have gained experience in Nigeria, but also in Morocco, Qatar, France and other African countries where the Nigerian Super Eagles have played over the past years. Currently I am preparing myself for my first FIFA Club World Cup and Nigerians Super Eagles game in England.

About Me

Nigerian by heart and soul, my passion is with the Nigerian team and sports in general. But besides that the love of the game formed me into the analyst I am right now. With one goal and that is being field side giving analysis about the beautiful game in Europe.

About Portfolio

In this portfolio you will get a little bit more insight who I am, what my experience is and where my passion lays. Also you will see my reach on my different platforms.





About Me

My Vision

My vision is to give clear and honest analysis about the players, coaches, federations and the games. This to give the fans the most insight about the game .

My Mission

My mission is to give as much possible information about the game to specators around the world. With an open and honest analysis of the game.

My brand endorsements

01.

I was invited to host the green carper by Heineken at Transcorp Hilton in Abuja.



02.

During the Olympics in Paris I was invited by TikTok together with multiple other content creators.



03.

During the CAF Awards in Morocco I was interviewing the players in name of LiveScore.

04.

Nigerian football boots brand Wura Sports sponsors my boots for my Social Media and for paid endorsements.



My journalist experience

01. During my career I have interviewed a lot of players from the Super Eagles. The players feel comfortable around me to explain their motives and their way of playing.

02. I had the opportunity to travel as an official journalist to the World Cup in Qatar and be able to interview not just African players, but also the Likes of Son of South Korea and players from the Spanish National team

My work related travel experience

01.

I travelled for the World Cup to Qatar and had interviews with some of the biggest stars of the game. Including Son of the South Korean Team.



02.

I was attending the CAF awards and was first row when Lookman received his award. The video I took went viral on Social Media.



03.

I attended multiple Super Eagles games and had the opportunity to speak with the players one on one and build a bond with them. Besides I covered the AFCON and the WAFCON in Morocco.

04.

I covered the Olympics in France and visited multiple sports to expand my journalist experience. Besides I also visited the TiktTok house on invitation.

Meet My Accreditation



CAF AWARDS



FIFA WORLD CUP 2022



OLYMPICS FRANCE 2024

My reach on Social Media

138K

INSTAGRAM
FOLLOWERS

123K

TIKTOK
FOLLOWERS

100K+

MONTHLY
INTERACTIONS

1M+

MONTHLY
VIDEO VIEWS

3M+

MONTHLY
REACH

5M+

MONTHLY
IMPRESSIONS

My services and rates

01.

Appearance fees. This include me attending the event + 1 collaboration reel and 8 stories.

Total cost for this is 1,000 Euro including VAT

02.

Monthly retainer. This includes 4 reels over the month + 8 stories.

Total cost for this is 1,000 Euro including VAT

03.

Reel future + Collaboration. This includes 1 collaboration reel.

Total cost for this is 500 Euro including VAT

04.

Feed post. This includes 1 video post and carousel.

Total cost for this is 275 Euro including VAT

05.

Stories. This includes 2-4 stories.

Total cost for this is 175 Euro including VAT

Other services but based on availability and time

Campaign Collaboration + Production
Brand ambassador





My Contact

In case of any questions or business proposals, feel free to contact me and I will get back to you as soon as possible.

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